SIGNAGE





















>> schwaab, inc



# REGULATORY

Regulatory signage is the foundation for creating a safe environment.





Primarily ADA compliant, regulatory signage is focused on safety and liability concerns.

They display a clear, concise and prominent message and is used to help establish and reinforce rules, safety standards and privacy expecations.















# DIRECTORY

Directory signage is the absolutely essential for every building and enables your visitors to easily locate and navigate to the correct location within your facility.



Do you need to make changes frequently to your directory signs?

We offer a wide variety of directory styles that can be quickly switched out as needed.

We can also customize to any shape and size you require.















# INFORMATIONAL



Signage

The use of informational signage should help answer questions before they're asked and be universally understandable at a glance.





Informational signage pertains to the overall facilities and provide visitors with broad information such as maps, hours of operation, amenities, menus, and business policies that they need while navitating.

They are placed in areas with greater exposure such as lobbys and entrances.





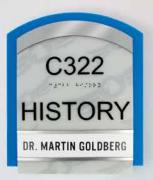








# WINDOW + INSERT



Window and insert signage is a highly versatile signage option for practically any facility.



These signs are ideal for displaying both permanent information (room numbers or room names) and also adjustable information that may need to be updated occasionally (staff names, schedules, or other items).





















Typically these signs specify the name or number of a room or the entrance to a department or office.

They are generally placed adjacent to doorway entrances and most often ADA compliant.















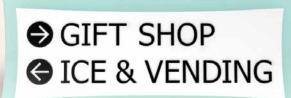
# DIRECTIONAL

Directional signage provides accurate and easy to understand directions to guide people to their destination as simply as possible.









Using directional signs help make your building easy to navigate with simple to read signage that inform, reinforce your brand and help improve traffic flow.











### **APPLIQUÉ SIGNS**

In this process, laser-cut tactile letters, also known as "appliqué" are applied to the sign substrate with the corresponding insert braille beads.

### **FEATURES**

- Traditional ADA Sign Solution.
- Can be used on a variety of approved substrates.



# SEE THE benefits OF





ADA signage allows you to adhere to the Americans with Disabilities Act. ADA signs include letters and braille that are prominently raised from the signs surface.

### **DIRECT PRINTED SIGNS**

In this process, vibrant, full color graphics are printed directly on a variety of substrates including plastic, acrylic and aluminum.

#### **FEATURES**

- Crisp, superior printing.
- UV Ink resistant to scratches and fading.
- PMS color matching available.











# **OUR ADA PROCESSES.**







## **EXPLORE SCHWAAB'S**

# Signage to lection

Designed to take the hassle out of creating a sign, our signage collection makes it very easy to create a cohesive and distinctive signage system that enhances any décor and suits any budget.

## Denali SERIES





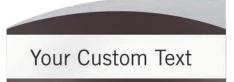














124









▶ RECEPTION▼ POOL & SPA◀ STAIRS▲ RESTROOMS





BEAUTIFUL ACCENTS make your signage stand out!

#### CHOOSE FROM A SIZE BELOW OR WE CAN CREATE A CUSTOM SIZE FOR YOU!

C 11" x 6" F 8" x 8" B 10" x 4" D 4" x 4" E 6" x 6"

VISIT THESE HELPFUL PAGES FOR YOUR DESIGN OPTIONS: 17 COLOR CHARTS 15 COPY STYLES 16 SYMBOLS



# hasta SERIES











D

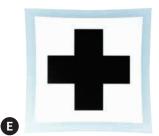
























UPGRADE this sign series with standoffs!

# SCHWAAB'S signage collection

## Avala SERIES



















G













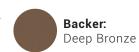
GET CREATIVE! We offer a variety of colors to fit your décor.

#### CHOOSE FROM A SIZE BELOW OR WE CAN CREATE A CUSTOM SIZE FOR YOU!

A 6" x 9" B 10" x 4" C 11" x 6" D 4" x 4" E 6" x 6" F 8" x 8" G 10" x 10"

## Cascade SERIES































UPGRADE this sign series with standoffs!

# SCHWAAB'S signage collection

## Alpine SERIES

































UPGRADE this sign series with standoffs!

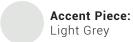
#### CHOOSE FROM A SIZE BELOW OR WE CAN CREATE A CUSTOM SIZE FOR YOU!

A 6" x 9" B 10" x 4" C 11" x 6" D 4" x 4" E 6" x 6" F 8" x 8" G 10" x 10"

## Ives SERIES

































UPGRADE this sign series with standoffs!

# SCHWAAB'S signage collection























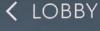












- COFFEE SHOP
- **ELEVATORS**
- **RESTROOMS**
- POOL





MIX MATERIALS! Add texture & style with wood, metallics + more!

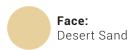
#### CHOOSE FROM A SIZE BELOW OR WE CAN CREATE A CUSTOM SIZE FOR YOU!

A 6" x 9" B 10" x 4" C 11" x 6" D 4" x 4" E 6" x 6" F 8" x 8" G 10" x 10"

## hevial SERIES































UPGRADE this sign series with standoffs!

# DO YOU PREFER TO CREATE YOUR OWN autom SIGNAGE? LET'S START DESIGNING!

SIMPLY CREATE YOUR BASIC SIGN BY SELECTING YOUR SHAPE, BACKGROUND COLOR, LETTER COLOR & FONT. IT'S THAT EASY!



Shape: Arch
Color: Taupe
Font: Futura
Copy Color: White













RECTANGULAR



WAVE



CIRCLE







308B

SIGNATURE



Jpecial FEATURES

Window signs with replaceable paper inserts allows you to change names with ease.

DR. WILLIAMS

We offer custom plastic, reverse engraved, brass engraved, ADA, layered, accented, stand-off, framed, window, and changeable message options for signs.

Want something unique? We customize! Speak with one of our consultants to help create the sign you're imagining today.

# hoose YOUR OPTIONAL ENHANCEMENTS! 🝑









Add





# NEED SOME IDEAS? START WITH ONE OF OUR (ayour TEMPLATES

BEGIN BY SELECTING FROM ONE OF THESE TEMPLATES, THEN EASILY CUSTOMIZE BY ADDING YOUR INFORMATION TO MAKE IT ALL YOUR OWN!

**VISIT THESE HELPFUL PAGES FOR DESIGN OPTIONS:** 

VISIT THESE HELPFUL PAGES FOR DESIGN OPTIONS:												
	15	COPYS	STYLES	16	SYMBO	OLS	17 PA	TTERNS		18) COLO	R CHAR	TS
RECTANG	ULAR	ARCH	DIAGONAL	PEAK	SLOPE	SLANT	SIGNATURE	WAVE	CIRCLE	OVAL	GALLERY	BROADWAY
SINGLE BACKER												
SINGLE BACKER WITH PRINTED BACKGROUND												
SINGLE BACKER WITH ACCENT PIECE												
SINGLE BACKER WITH STANDOFFS												
•	•		•		• •	• •	• •	• •				
DOUBLE BACKER												
DOUBLE BACKER WITH PRINTED BACKGROUND												
DOUBLE BACKER WITH ACCENT PIECE												
DOUBLE BACKER WITH STANDOFFS												
•				•								



# OFFICE Signage

We offer a wide range of nameplate signage to help label workspaces throughout your office that will fit your needs and also your budget!









Shasta

Cascade

**Olympus** 

Cheviat

Available to coordinate with our signage series! Just choose your materials and colors.









**Ives** 

Denali

Avala

**Alpine** 









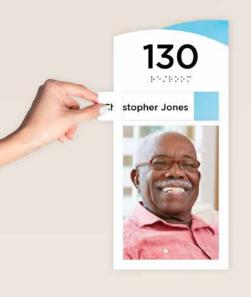
Or design your own! Here are some completely custom samples to inspire your creativity.











# PHOTO (ignage

With assisted living facilities in mind, we designed our photo-insert signage to help with room identification & self-recognition to create a welcoming environment.









Shasta

Cascade

**Olympus** 

Cheviat

Select from one of our signage series styles or design your own! Each sign includes both a name insert slot and a photo insert slot to accommodate a standard 4" x 6" or a 5" x 7" image.









**Ives** 

Denali

Avala

**Alpine** 

# 423

# ROOM NUMBER

Signage

Allow your guests to easily identify the rooms of your building with our room number signs. Simply choose from one of our signage series designs or we can help you create your own!



Shasta



**Ives** 



Cascade



Denali



**Olympus** 



Avala



Cheviat



**Alpine** 







Need some ideas? Get inspired with these custom room number signs! Call today and our team of experts can help you select the perfect design.



7 4 8









# **EVACUATION**

Your evacuation path needs to be seen! Ensure safety in your facility and display maps for quick evacuation with our evacuation map insert signs!

Our evacuation map insert signs feature a non-glare window that easily accommodates a standard 8.5" x 11" insert.

Select from one of our signage series designs or we can work with you to create a custom design that suits your facility.



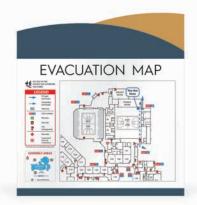
Shasta



Cascade



**Ives** 



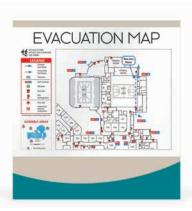
**Olympus** 



Cheviat



Denali



Avala



**Alpine** 

INTRODUCING LUXE ighage

DIGITALLY PRINTED WITH VIBRANT COLORS AND DESIGNS, OUR LUXE SERIES SIGNS ARE PRODUCED USING DURABLE MATTE ACRYLIC & INCLUDE ANODIZED ALUMINUM STANDOFFS FOR A TRULY ELEGANT AND MODERN APPEARANCE.



FULLY CUSTOMIZE YOUR SIGN WITH ANY PERSONALIZED TEXT, LOGO OR DESIGN YOU REQUIRE.





CUSTOM SIGNAGE SIZES AVAILABLE UPON REQUEST.

## FRAMES AND HOLDERS

CUSTOM FRAMES Custom sign frames provide a sophisticated finish to your sign while complementing any surrounding. Choose from a variety of styles to fit any need.



COHERENT WINDOW SERIES



**VISTA CLARA FRAMES** 



ARCHITECTURAL **PLASTIC** 



**ARCHITECTURAL ALUMINUM** 



**DECORATIVE BARS & RAILS** 



**XTERIOR OUTDOOR FRAMES** 



**CURVES** SIGN SYSTEM



**DESIGNER FRAMES** 



**PREMIER FRAMES** 



**PREMIER PLUS FRAMES** 



**EURO** SIGN SYSTEM



**FLEX FRAMES** 

TRADITIONAL HOLDERS Constructed from sturdy aluminum our traditional holders are available in a variety of sizes & styles to enhance any sign and enrich your décor.



WALL **HOLDERS** 



**DESK HOLDERS** 



**DESK BASES** 



**CEILING & CORRIDOR BRACKETS** 

Holder COLORS Black Silver Gold Rose Gold

OUR SIGNAGE EXPERTS CAN ASSIST YOU WITH SELECTING THE FRAME THAT BEST SUITS YOUR PROJECT AND BUDGET.

### SCHWAAB SIGN FRAME SYSTEMS

#### **CU ALUMINUM SIGN HOLDERS**

These versatile CU Sign Holders are designed to work with 1/16" engraved/printed plastic or printed paper/vinyl with our clear cover that is included.



• Each holder comes with end caps that enables you to create a wall or desk sign!





Aluminum Sign Holders					
Item #	Size				
CU10050B	1" x 5"				
CU10080B	1" x 8"				
CU10100B	1" x 10"				
CU20080B	2" x 8"				
CU20100B	2" x 10"				
CU20120B	2" x 12"				
CU40060B	4" x 6"				
CU40080B	4" x 8"				
CU40120B	4" x 12"				
CU60060B	6" x 6"				
CU60080B	6" x 8"				
CU60120B	6" x 12"				

#### ALUMINUM SLIDE BARS. DIVIDER BARS AND PVC SLIDE PLATES

When you incorporate our Slide Bar and PVC Slide Plate w/ Knob you enable the message to change by sliding the plate to one side or the other.



- Perfect for a message that can change frequently such as "In-Use/Vacant".
- Color: Silver





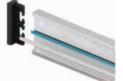
<b>Aluminum Divider Bars</b>						
Item #	Size					
TB006	6" Length					
TB008	8" Length					
TB010	10" Length					
TB012	12" Length					

# PVC Slide Plate w/ Knob Item # Size ILK1040 1" x 4.1" ILK1050 1" x 5.1" ILK1060 1" x 6.1" ILK2040 2" x 4.1" ILK2050 2" x 5.1" ILK2060 2" x 6.1"

#### **Divider Bar Assembly:**

Our Divider Bar is attached with adhesive that allows you to apply it to a solid piece of sign material or clear cover, thus creating a sign with-in a sign. The divider bar does not lock into the end caps but fits securely due to the adhesive tape.











- 1. Insert the divider bar by adhesive on the insert at your desired position.
- 2. Complete the sign by closing both ends by the caps

#### **CU Slide Bar Assembly:**

Our Slide Bar interlocks with our end caps, allowing you to make a sign within a sign. The slide bar is also used if a film/paper is printed & covered with clear plastic. The lip on the slide bar allows the material to moved left or right before securing with end caps.















- 1. Install one side's wall cap.
- 2. Slide in the insert, PVC slider.
- 3. Insert the slide bar into the cap groove the plate edge, make sure the slot on one side of the slide bar is close to the insert and PVC slider.
- 4. Fix the other side.

This list displays a sampling of ADA-compliant fonts for both tactile and visual characters that comply with the 2010 Standards for enhanced readability of tactile signage elements.

Looking for another ADA-compliant copy style? Call us to discuss other available options.

Arial **ABCDEFGHIJKLMNOPQRSTUVWXYZ** abcdefghijklmnopgrstuvwxyz 1234567890

**Avant Garde ABCDEFGHIJKLMNOPQRSTUVWXYZ** abcdefghijklmnopqrstuvwxyz 1234567890

Calibri **ABCDEFGHIJKLMNOPQRSTUVWXYZ** abcdefghijklmnopqrstuvwxyz 1234567890

Folio ABCDEFGHIJKLMNOPORSTUVWXYZ abcdefghijklmnopgrstuvwxyz 1234567890

Franklin Gothic Book **ABCDEFGHIJKLMNOPORSTUVWXYZ** abcdefghijklmnopqrstuvwxyz 1234567890

Frutiaer ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopgrstuvwxyz 1234567890

Futura **ABCDEFGHIJKLMNOPQRSTUVWXYZ** abcdefghijklmnopgrstuvwxyz 1234567890

Gill Sans **ABCDEFGHIJKLMNOPQRSTUVWXYZ** abcdefghijklmnopqrstuvwxyz 1234567890

Gotham ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopgrstuvwxyz 1234567890

Helvetica ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopgrstuvwxyz 1234567890

Hurme **ABCDEFGHIJKLMNOPQRSTUVWXYZ** abcdefghijklmnopgrstuvwxyz 1234567890

Interstate ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopgrstuvwxyz 1234567890

Meta Book ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Metropolis ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopgrstuvwxyz 1234567890

Myriad **ABCDEFGHIJKLMNOPQRSTUVWXYZ** abcdefghijklmnopqrstuvwxyz 1234567890

Rotis ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopgrstuvwxyz 1234567890

Tahoma ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopgrstuvwxyz 1234567890

Trade Gothic **ABCDEFGHIJKLMNOPQRSTUVWXYZ** abcdefghijklmnopgrstuvwxyz 1234567890

U.S. 101 **ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ** 1234567890

Verdana ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopgrstuvwxyz 1234567890

## SYMBOL OPTIONS



#### FIND THE PERFECT PICTOGRAM FOR YOUR SIGNAGE PROJECT!

This guide displays a variety of common symbols.

If your project requires a symbol not shown, please contact your signage consultant.



UNISEX UNISEX



**ACCESSIBLE** 

STYLE 1

WOMEN



WOMEN'S **ACCESSIBLE** 



MEN



MEN'S **ACCESSIBLE** 



ALL GENDER **RESTROOM** 



FAMILY **ACCESSIBLE** 



**GENDER** NEUTRAL



**HANDICAP GIRLS** 



**ACCESSIBLE** STYLE 1



STYLE 1



**ACCESSIBLE** STYLE 1



STYLE 2



**ACCESSIBLE** STYLE 2



STYLE 2



**ACCESSIBLE** STYLE 2



**TOILET STAIRS** 



STAIRS/FIRE



**ELEVATOR** 



**EXIT** 



**ACCESSIBLE** 



**FIRST** AID



ROOM

**BABY** 





**SHOWER** 







DO NOT NO **ENTER SMOKING** 



NO E-CIGARETTES



**SMOKING** AREA



**WEAPONS** 



OR DRINK



NO MOBILE **PHONES** 



**INFORMATION** 



STOP



TDD TELEPHONE



**TELEPHONE VOLUME** CONTROL



**TELEPHONE** 



**GENDER INCLUSIVE** 



**ELECTRICAL** 



**EXTINGUISHER** 



HOSE **EXTINGUISHER** 



**VIDEO** SURVEILLANCE



**STORM SHELTER** 



**SHELTER** IN PLACE



**RECYCLE** 



**DRINKING FOUNTAIN** 



**JANITORIAL** 





COAT LOST & **ROOM FOUND** 





STYLE 1



**ARROW** STYLE 2



**ARROW** STYLE 3

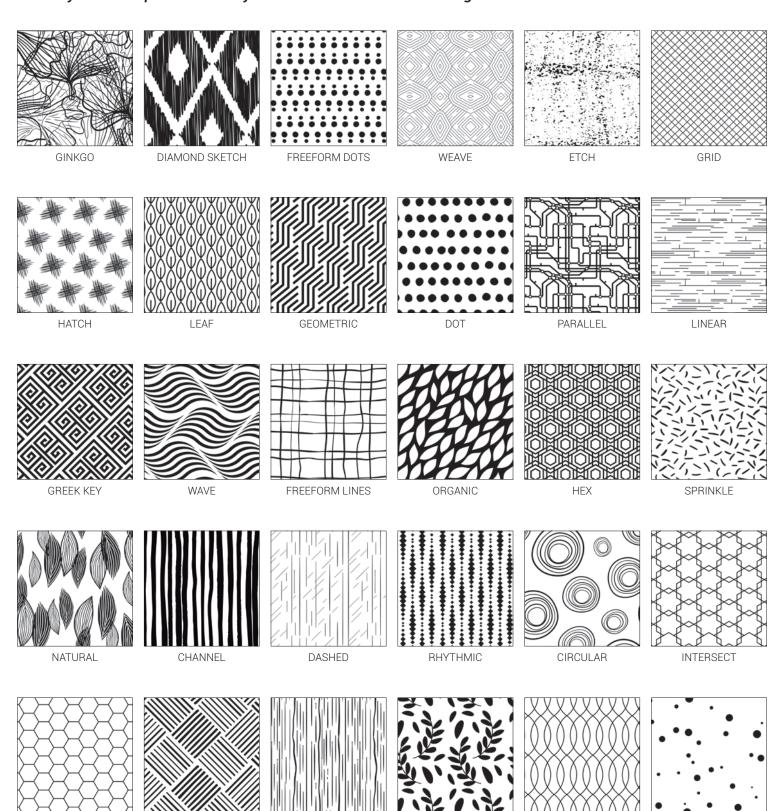


ARROW STYLE 4



STYLE 5

Enhance the look of your signage by adding a digitally printed pattern. Choose from one of the many options below to add complement and style to your custom design. Have your own pattern that you would like to use? Just give us a call to chat about it!



**SCATTER** 

SKETCH LINE

MESH

HONEY

FOLIAGE

OPTIC



### FIND JUST THE RIGHT COLOR!

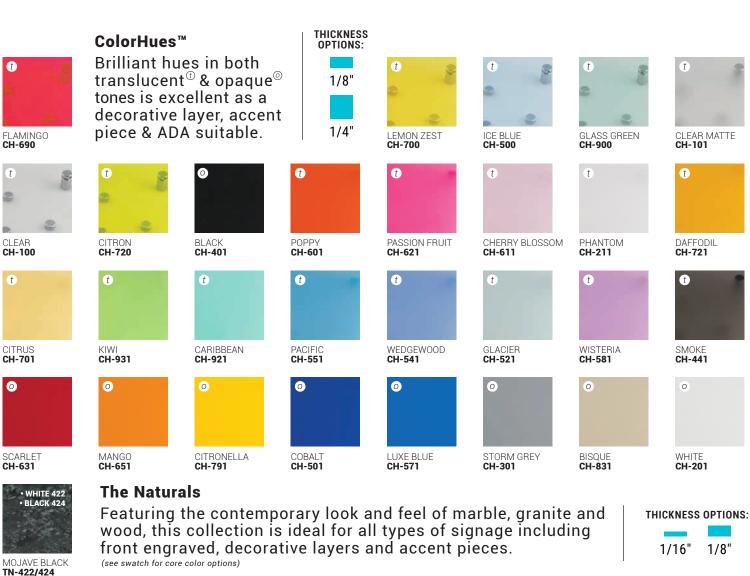
#### **CHOOSE FROM OUR MANY OPTIONS.**

\* Additional colors & substrates available. Call to see more!

#### ADA Alternative® | Substrate & Appliqué

This matte finished product complies with the federal regulations for tactile signage in the Americans with Disabilities Act (ADA), and comes in a variety of colors to match any project.





• ASH 822 BEIGE 828













**BURNT SIENA** 

TN-822/828













LUNA WHITE TN-212 • BLACK 214

TN-192/194

BARNWOOD GREY TN-162/168

TN-134/138

NATURAL TEAK TN-172/178

BRAZILIAN CHERRY CELESTIAL GREY TN-312/313 TN-022/028

LUNA PEARL TN-214

#### **Metallics**

Embodying the look of metal, this assortment of plastic substrates are perfect for front engraved signs, decorative layers and accent pieces.

(core color : black)



BRUSHED GOLD BRUSHED





**THICKNESS OPTIONS:** 

1/32"

1/16'

DEEP BRONZE

**EUROPEAN GOLD** 

**BRONZE 874** 

COPPER 894



## GREAT IMPRESSIONS THAT LAST.

for all of your signage needs

- ADA
- IDENTIFICATION
- ▶ REGULATORY
- DIRECTIONAL

- DIRECTORY
- WINDOW + INSERT
- ► INFORMATIONAL

SCHWAAB, INC. 12855 West Lisbon Road Brookfield, WI 53005 Phone: 800.935.9877 Fax: 800.935.9866 signs@schwaab.com www.schwaab.com Follow us on social media



