



## REGULATORY

Regulatory signage is the foundation for creating a safe environment.



Primarily ADA compliant, regulatory signage is focused on safety and liability concerns.

They display a clear, concise and prominent message and is used to help establish and reinforce rules, safety standards and privacy expectations.









## DIRECTORY

Directory signage is the absolutely essential for every building and enables your visitors to easily locate and navigate to the correct location within your facility.

	CIVIC CENTI	ER	
3	FIRST FLOOR		*
	Customer Service Center	101	
	Senior Services	102	
15	Permit Center	103	
•	SECOND FLOOF	2	•
	Community Development	201	13
	Event Room	202	
	Human Resources	203	
\$	THIRD FLOOR		
	Fire Administration	301	
	Finance	302	
	Public Works	303	
3	THE R. P. LEWIS CO., LANSING MICH.	State of	13

Do you need to make changes frequently to your directory signs?

We offer a wide variety of directory styles that can be quickly switched out as needed.

We can also customize to any shape and size you require.





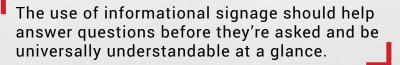






DIRECTO WEST VALLEY MEDICAL	
ANDREW DRUTYS, M.D. nternal Medicine	SUITE 100
REKHA CHAUDHRY, M.D. Pediatrician	SUITE 200
/ERNA KANDULA, M.D. Cosmetic Surgery	SUITE 300
AMINA SHAH, M.D. Dermatology	SUITE 400
UDY FITZGERALD, M.D. Jeurology	SUITE 500
209 S MICHIGAN	N AVE







**PRIVATE** 

Informational signage pertains to the overall facilities and provide visitors with broad information such as maps, hours of operation, amenities, menus, and business policies that they need while navigating.

They are placed in areas with greater exposure such as lobbys and entrances.





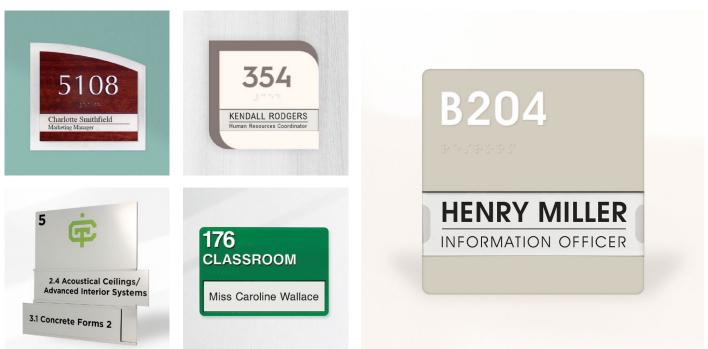




These signs are ideal for displaying both permanent information (room numbers or room names) and also adjustable information that may need to be updated occasionally (staff names, schedules, or other items).







# 456SUITECONFERENCE ROOM

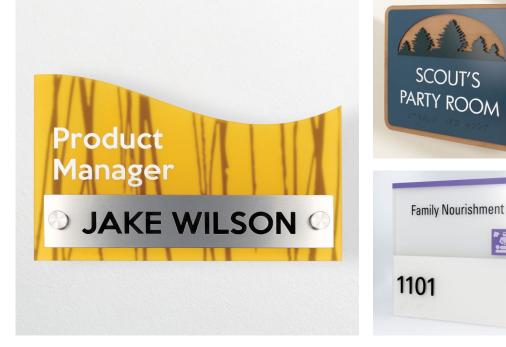


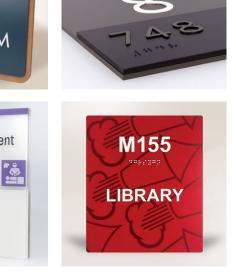


Typically these signs specify the name or number of a room or the entrance to a department or office.

They are generally placed adjacent to doorway entrances and most often ADA compliant.









## DIRECTIONAL

Directional signage provides accurate and easy to understand directions to guide people to their destination as simply as possible.

301-308
309-316





## GIFT SHOPICE & VENDING

Using directional signs help make your building easy to navigate with simple to read signage that inform, reinforce your brand and help improve traffic flow.





## ADA SIGNAGE

## ADD DIMENSION TO YOUR SIGNAGE. RAISED ELEMENTS CAN BE USED ON ANY SIGN!

## APPLIQUÉ SIGNS

In this process, laser-cut tactile letters or pictogram elements, also known as "appliqué" are applied to the sign substrate with the corresponding insert braille beads.

## FEATURES

- Traditional ADA Sign Solution.
- The versatility and flexibility in approved material choices make this method a popular choice.
- Great for office buildings and businesses.

SEE THE penefits OF





ADA signage allows you to adhere to the Americans with Disabilities Act. ADA signs include letters and braille that are prominently raised from the signs surface.

## **3D PRINTED SIGNS**

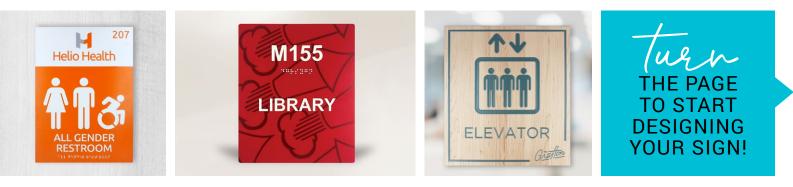
In this process, signs are produced by digitally printing multiple layers of ink to produce raised-texture letters and braille that are ADA compliant. Allows for intricate and unique designs that are fully customized!

## FEATURES

- Economic alternative to photopolymer ADA signage fabrication.
- UV Ink resistant to scratches & fading.
- Tamper resistant.
- PMS color matching available.

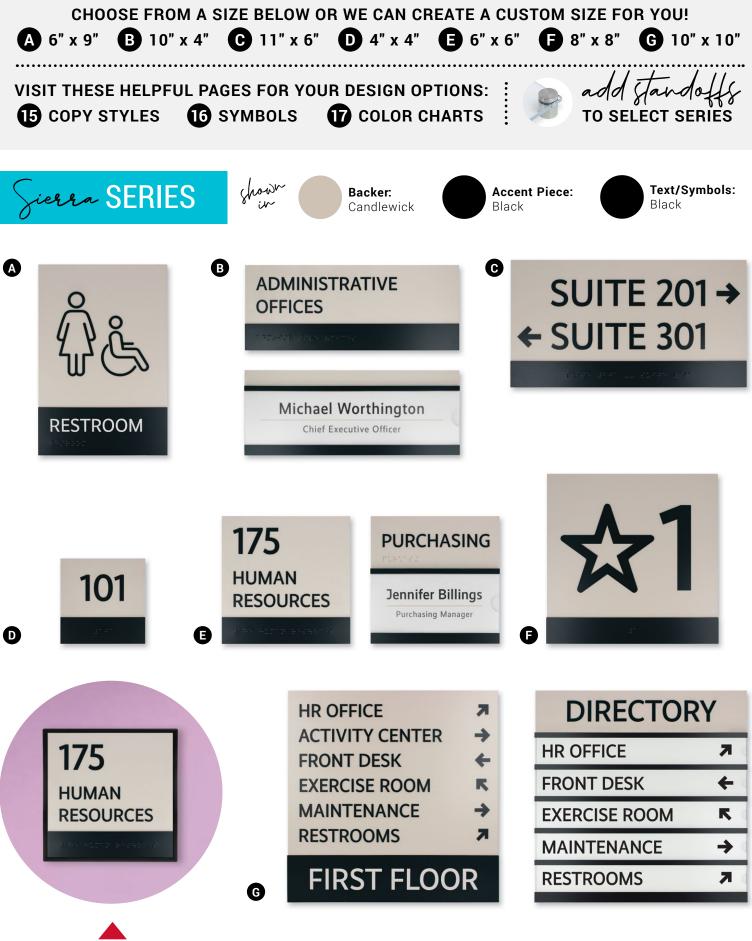


## OUR ADA PROCESSES.





MIX MATERIALS! Add texture & style with wood, metallics + more!

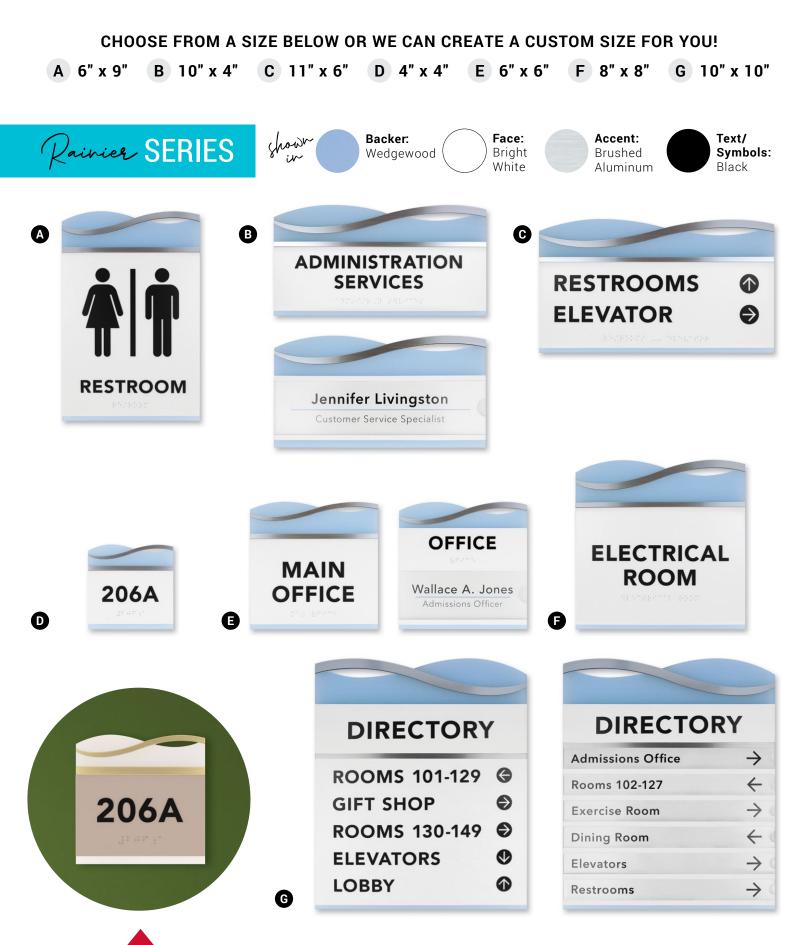


FRAMES add a professional, finished look to your signage!



## **BEAUTIFUL ACCENTS make your signage stand out!**

12 ....

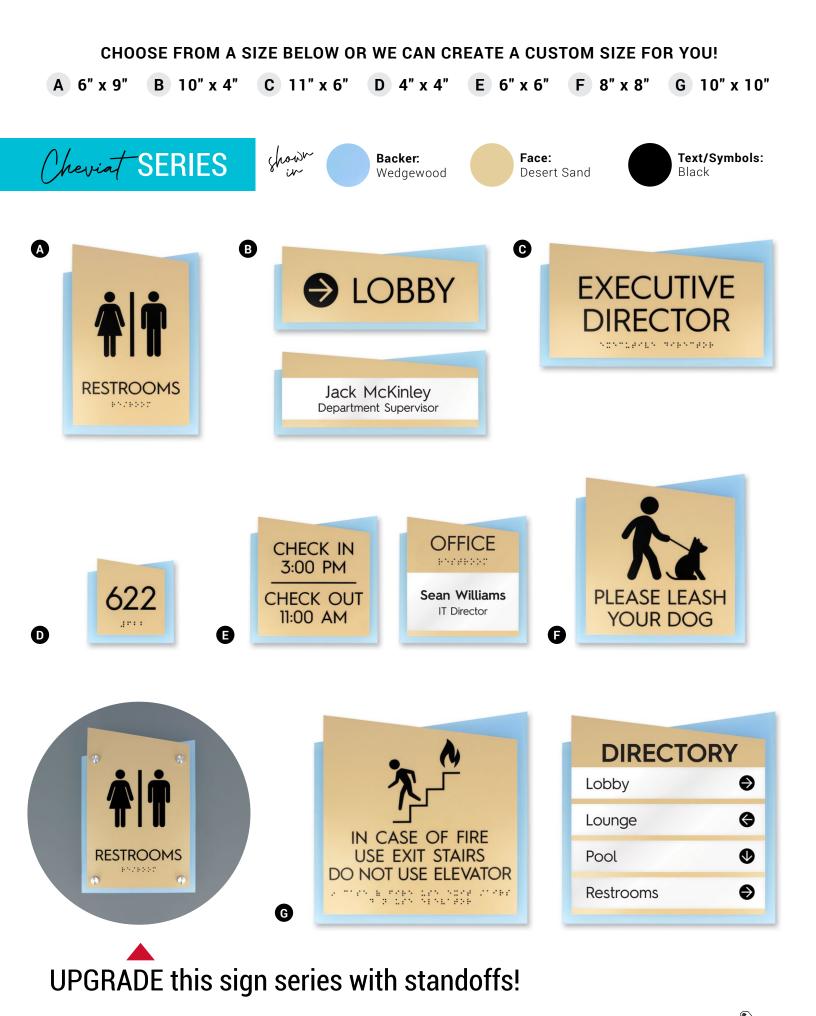


MIX + MATCH colors and materials to compliment your space!



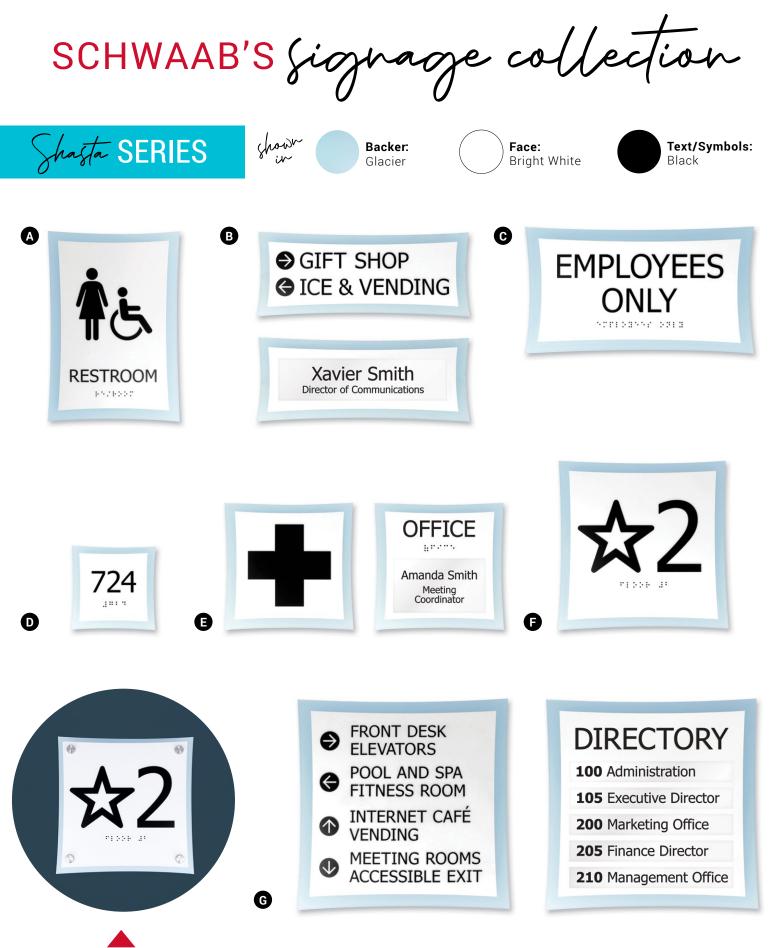
GET CREATIVE! We offer a variety of colors to fit your décor.

14 .....

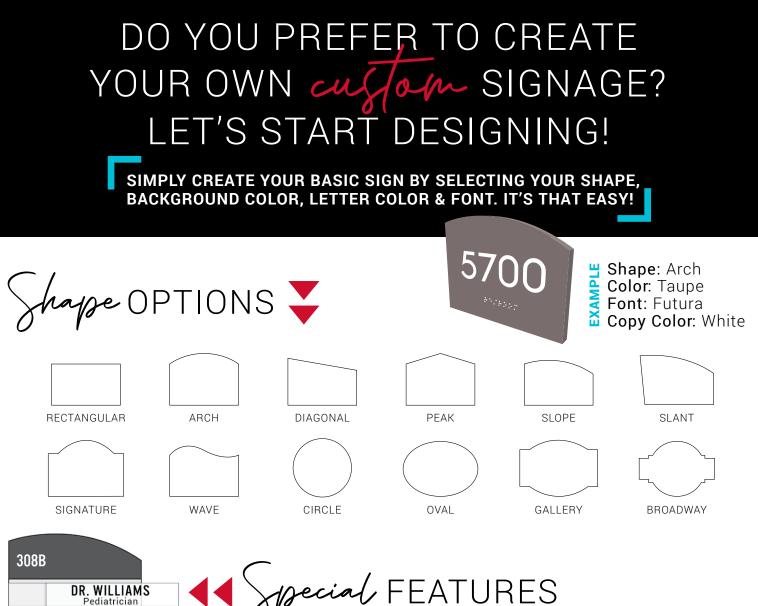












Window signs with replaceable paper inserts allows you to change names with ease.

A Special FEATURES

We offer custom plastic, reverse engraved, brass engraved, ADA, layered, accented, stand-off, framed, window, and changeable message options for signs.

Want something unique? We customize! Speak with one of our consultants to help create the sign you're imagining today.

hoose YOUR OPTIONAL ENHANCEMENTS! 🝑 Add a Add a Add a Add Add BACK PRINTED LOGO ACCENT WINDOW STANDOFFS --LAYER **OR PATTERN** & INSERT PIECES MARKETING DIRECTOR SUITE 129 MEETING ROOM exam 🖌 Kathryn Collins

## NEED SOME IDEAS? START WITH ONE OF OUR My TEMPLATES

BEGIN BY SELECTING FROM ONE OF THESE TEMPLATES, THEN EASILY CUSTOMIZE BY ADDING YOUR INFORMATION TO MAKE IT ALL YOUR OWN!

VISIT THESE HELPFUL PAGES FOR DESIGN OPTIONS:

**17** PATTERNS

**16** SYMBOLS

**15** COPY STYLES

**18** COLOR CHARTS

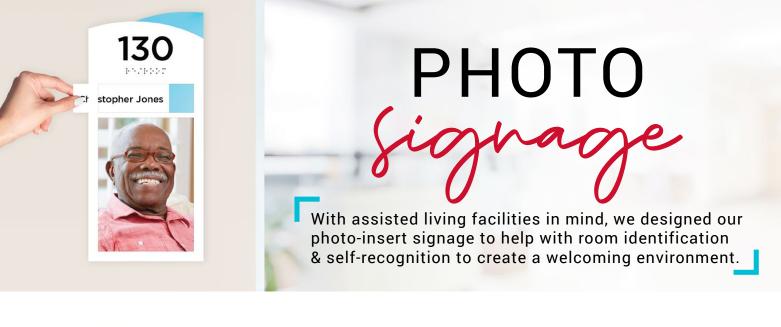
RECTANGULAR WAVE CIRCLE OVAL ARCH DIAGONAL PEAK SLOPE SLANT SIGNATURE GALLERY BROADWAY SINGLE BACKER SINGLE BACKER WITH PRINTED BACKGROUND SINGLE BACKER WITH ACCENT PIECE SINGLE BACKER WITH STANDOFFS **DOUBLE BACKER DOUBLE BACKER WITH PRINTED BACKGROUND DOUBLE BACKER WITH ACCENT PIECE DOUBLE BACKER WITH STANDOFFS** 



Or design your own! Here are some completely custom samples to inspire your creativity.



22 .....





Rainier

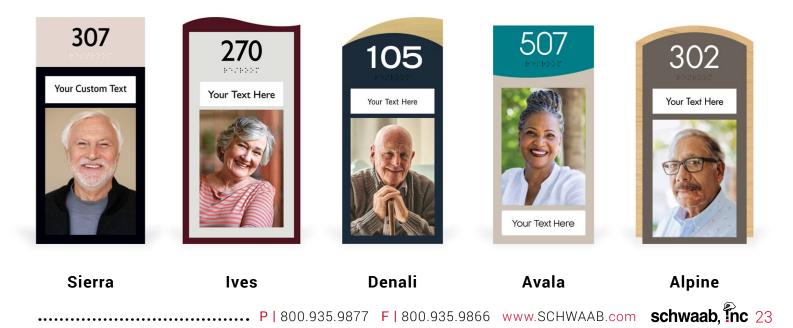
Shasta

Cascade

Olympus

Cheviat

Select from one of our signage series styles or design your own! Each sign includes both a name insert slot and a photo insert slot to accommodate a standard 4" x 6" or a 5" x 7" image.



## 423

## ROOM NUMBER

Allow your guests to easily identify the rooms of your building with our room number signs. Simply choose from one of our signage series designs or we can help you create your own!







Need some ideas? Get inspired with these custom room number signs! Call today and our team of experts can help you select the perfect design.









## EVACUATION

Your evacuation path needs to be seen! Ensure safety in your facility and display maps for quick evacuation with our evacuation map insert signs!

Our evacuation map insert signs feature a non-glare window that easily accommodates a standard 8.5" x 11" insert.

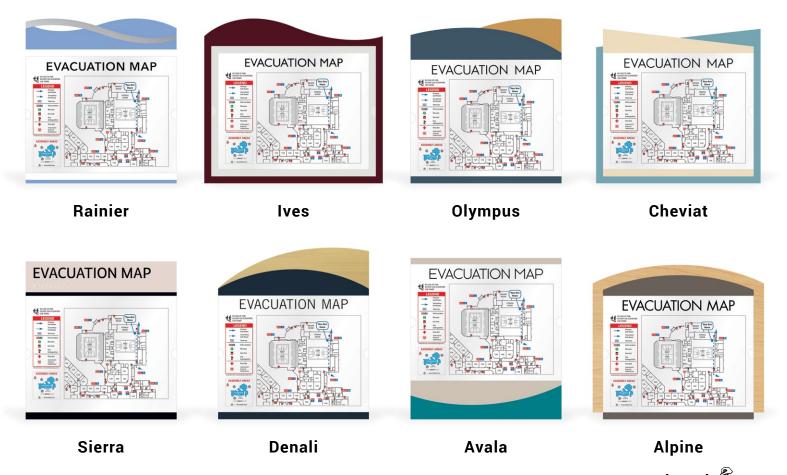
Select from one of our signage series designs or we can work with you to create a custom design that suits your facility.



Shasta



Cascade



## FRAMES, HOLDERS + MOUNTING





This list displays a sampling of ADA-compliant fonts for both tactile and visual characters that comply with the 2010 Standards for enhanced readability of tactile signage elements.

Looking for another ADA-compliant copy style? Call us to discuss other available options.

### Arial

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Avant Garde ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

### Calibri

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

### Folio

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Franklin Gothic Book ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

#### Frutiger ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Futura ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

## Gill Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

### Gotham

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Helvetica ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

#### Hurme

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Interstate ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

#### Meta Book ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Metropolis ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

### Myriad

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

### Rotis

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

#### Tahoma ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Trade Gothic ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

#### U.S. 101 ABCDEFGHIJKLMNOPQRSTUVWXYZ ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

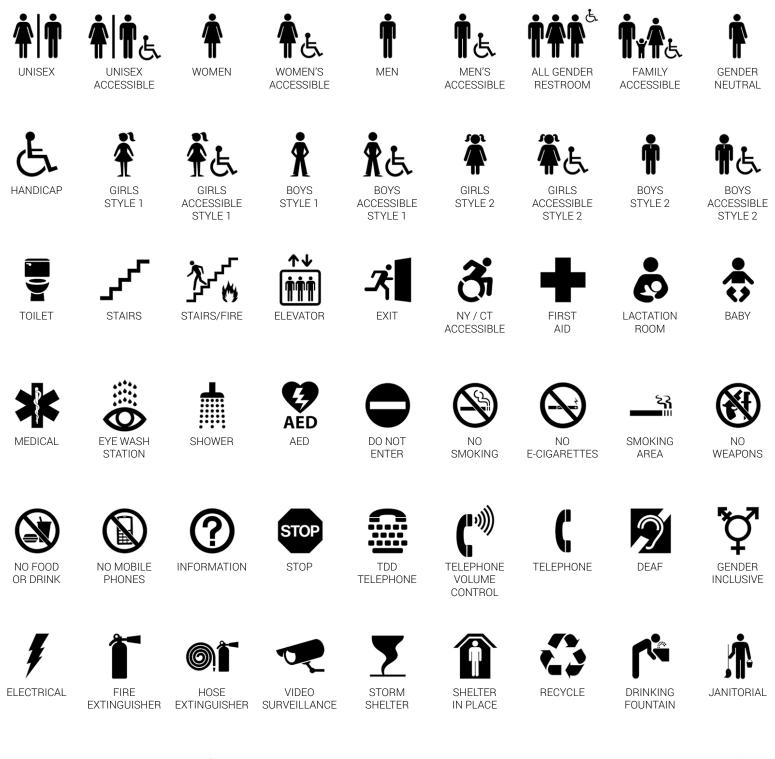
Verdana ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890 SYMBOL OPTIONS



FIND THE PERFECT PICTOGRAM FOR YOUR SIGNAGE PROJECT!

This guide displays a variety of common symbols.

If your project requires a symbol not shown, please contact your signage consultant.



PET





VENDING



ARROW

STYLE 1

STYLE 2

ARROW

ARROW STYLE 3

ARROW

STYLE 4

ARROW STYLE 5

28 .....

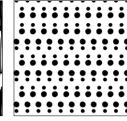
Enhance the look of your signage by adding a digitally printed pattern. Choose from one of the many options below to add complement and style to your custom design.

Have your own pattern that you would like to use? Just give us a call to chat about it!



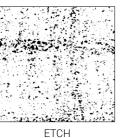


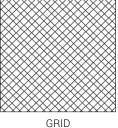
PATTERN STYLES

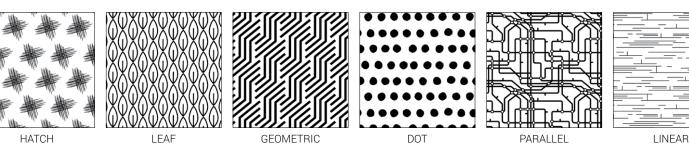


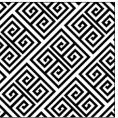








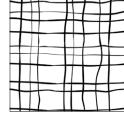




GREEK KEY



WAVE



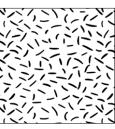
FREEFORM LINES



ORGANIC

 $1 \cap 1$ 

HEX

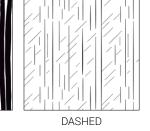


SPRINKLE

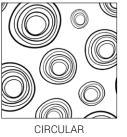


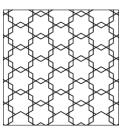
NATURAL



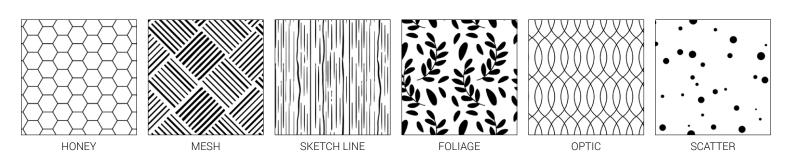


**BHYTHMIC** 





INTERSECT



ors & substrates available. Call to see more!

## ADA Alternative® | Substrate & Appliqué

This matte finished product complies with the federal regulations for tactile signage in the Americans with Disabilities Act (ADA), and comes in a variety of colors to match any project.

						'S to match any project. THICKNESS OPTIONS:	
			BURGUNDY 3-602	CANYON 3-823	ORANGE <b>3-603</b>	1/32" 1/16"	1/8" 1/4" * select colors
RED <b>3-601</b>		YELLOW <b>3-701</b>	DESERT SAND 3-851	WHITE 3-201	BRIGHT WHITE* 3-204	SAND <b>3-808</b>	
LIGHT GREY 3-305	ANTIQUE IVORY 3-305			BLUE <sup>*</sup> 3-501	MARINE BLUE <b>3-502</b>	SLATE 3-321	SAPPHIRE 3-506
CHINA BLUE 3-302	AIRFORCE BLUE 3-504	BAHAMA BLUE <b>3-509</b>		COASTAL BLUE 3-521	PARCHMENT 3-811	LIGHT BLUE 3-571	DRIFTWOOD 3-595
SANDALWOOD 3-218	PEARL GREY <b>3-306</b>	GREY 3-301	SILVER GREY 3-308	CHARCOAL GREY 3-307	ULTRA VIOLET 3-581		
CANDLEWICK 3-805	ASH <b>3-214</b>	MEDIUM BROWN 3-821	DARK BROWN <b>3-803</b>	PUTTY <b>3-806</b>	CINDER <b>3-413</b>	GREY FLANNEL 3-331	
COPPER 3-891	BRIGHT GREEN <b>3-901</b>	BLACK FOREST GREEN <b>3-903</b>			GOLD <b>3-771</b>	TAUPE 3-802	SILVER <b>3-304</b>
BEIGE <b>3-831</b>	GRAPHITE <b>3-398</b>	HUNTER GREEN <b>3-991</b>	PINE GREEN <b>3-902</b>		DEEP BRONZE <b>3-871</b>	CLEAR 3-101	BLACK <sup>*</sup> 3-401

t FLAMINGO CH-690	transluce tones is ex decorative	s™ nues in both nt <sup>®</sup> & opaque <sup>©</sup> xcellent as a e layer, accen DA suitable.		t LEMON ZEST CH-700	t ICE BLUE CH-500	t GLASS GREEN CH-900	t CLEAR MATTE CH-101
CLEAR CH-100	CITRON CH-720	BLACK CH-401	POPPY <b>CH-601</b>	PASSION FRUIT CH-621	CHERRY BLOSSOM CH-611	PHANTOM CH-211	DAFFODIL <b>CH-721</b>
0	0	t	0	0	t	C	0
CITRUS CH-701	KIWI CH-931	CARIBBEAN <b>CH-921</b>	PACIFIC CH-551	WEDGEWOOD CH-541	GLACIER CH-521	WISTERIA CH-581	SMOKE CH-441
0	0	0	0	0	0	0	0
SCARLET CH-631	MANGO CH-651	CITRONELLA CH-791	COBALT CH-501	LUXE BLUE CH-571	STORM GREY CH-301	BISQUE CH-831	WHITE CH-201
• WHITE 422 • BLACK 424	The Natu						
MOJAVE BLACK TN-422/424	Featuring wood, thi front eng (see swatch for co	g the contemp is collection i praved, decora ore color options)	itive layers a	and accent p	ieces.	22.489 V. 2. 10.	ICKNESS OPTIONS:
	front eng	jraved, decor <i>a</i>	orary look a s ideal for a ntive layers a • IVORY 134 • BROWN 138	and feel of m Il types of si and accent p • ASH 172 • BROWN 178	earble, granite gnage includ ieces. • WHITE 412 • BLACK 414	e and тни ing	
• ASH 822	front eng	jraved, decor <i>a</i>	itive layers a	And accent p	• WHITE 412	PARCHMENT 818	1/16" 1/8"
TN-422/424 • ASH 822 • BEIGE 828 BURNT SIENA	front eng (see swatch for co +L GREY 323 +BLACK 324 ASPEN GREY	jraved, decor <i>a</i>	itive layers a	And accent p	• WHITE 412 • BLACK 414 BLACK GALAXY	PARCHMENT 818     BLACK 814 SOLARIUS STONE	1/16" 1/8" • WHITE 212
TN-422/424 • ASH 822 • BEIGE 828 BURNT SIENA TN-822/828 • WHITE 192	front eng (see swatch for co • L GREY 323 • BLACK 324 ASPEN GREY TN-323/324 • WHITE 162	preved, decora	itive layers a	And accent p	• WHITE 412 • BLACK 414 BLACK GALAXY TN-412/414	• PARCHMENT 818 • BLACK 814 SOLARIUS STONE TN-818/814 • WHITE 312	1/16" 1/8" • WHITE 212 LUNA WHITE TN-212
TN-422/424 • ASH 822 • BEIGE 828 BURNT SIENA TN-822/828 • WHITE 192 • BLACK 194 CARBON ASH TN-192/194 Metallics Embodyin assortmer are perfec	front eng (see swatch for co •L GREY 323 •BLACK 324 ASPEN GREY TN-323/324 •WHITE 162 •CHARCOAL 168 BARNWOOD GRE TN-162/168 g the look o pt of plastic et for front e corative laye	f metal, this substrates ngraved	itive layers a	ASH 172 • BROWN 178 • BROWN 178	• WHITE 412 • BLACK 414 BLACK GALAXY TN-412/414 • ASH 022 • COPPER 028 BRAZILIAN CHERRY	• PARCHMENT 818 • BLACK 814 SOLARIUS STONE TN-818/814 • WHITE 312 • GREY 313 CELESTIAL GREY	1/16" 1/8" • WHITE 212 LUNA WHITE TN-212 • BLACK 214 LUNA PEARL



GREAT IMPRESSIONS THAT LAST.

for all of your signage needs

- ADA
  IDENTIFICATION
  REGULATORY
  DIRECTIONAL
- DIRECTORYWINDOW + INSERT
- ▶ INFORMATIONAL

SCHWAAB, INC. 12855 West Lisbon Road Brookfield, WI 53005 Phone: 800.935.9877 Fax: 800.935.9866 signs@schwaab.com www.schwaab.com Follow us on social media

